



# NEWS RELEASE

GREATER TORONTO AIRPORTS AUTHORITY

## TORONTO ON FILM EXHIBITION OPENS AT TORONTO PEARSON

September 11, 2009

**TORONTO**—A new exhibition celebrating the history of film-making in Toronto has opened just in time for the Toronto International Film Festival (TIFF). The first film was shown in Toronto on August 31, 1896, shortly after the invention of the moving picture. However, it wasn't until the 1960s that Toronto became an important centre for film-making. Through film stills and text, *Toronto on Film* showcases the work of renowned Toronto film-makers including Allan King, David Cronenberg and Atom Egoyan, as well as key periods and movements in the city's history, as depicted through film.

The exhibition is part of a partnership between TIFF and the Greater Toronto Airports Authority (GTAA). Toby Lennox, Vice President of Corporate Affairs and Communications at the GTAA commented, "The Festival is one of the city's premiere cultural events, with an international profile. It only makes sense to promote it at Toronto Pearson. This exhibition gives visitors another reason to enjoy the Festival experience, as soon as they arrive in Toronto."

*Toronto on Film* was curated by TIFF staff members Steve Gravestock, Associate Director, Canadian Programming and Amy Butoiske, Industry Programming Coordinator. The exhibition was based on the newly-released book of the same title by Toronto-based author Geoff Pevere, which is published by Wilfred Laurier University Press to coincide with Toronto's 175<sup>th</sup> birthday. The anthology examines the way the city has been presented in cinema through the works of various directors, and includes contributions by Justin D. Edwards, Steve Gravestock, Piers Handling, Matthew Hays, Brenda Longfellow and Wyndham Wise.

*Toronto on Film* is on display in Terminal 3 in the Arrivals Transfer Corridor. Passengers arriving from the US will see the show on their way to the Canada Customs area.

To view the entire exhibit, please visit:

[http://gtaa.com/en/travellers/airport\\_information/art\\_exhibits/](http://gtaa.com/en/travellers/airport_information/art_exhibits/)

The GTAA is the non-share, not for profit authority that operates Toronto Pearson. All revenue generated by the GTAA is reinvested back into the airport. In 2008, 32.3 million passengers travelled through Toronto Pearson.

**Contact:**

GTAA Media Office (416) 776-3709