



MEDIA ADVISORY

GREATER TORONTO AIRPORTS AUTHORITY

MEDIA ADVISORY – LAUNCH OF HEART CART AT TORONTO PEARSON

April 7, 2008

The Greater Toronto Airports Authority (GTAA) is pleased to announce the launch of a new Heart Cart program at Toronto Pearson International Airport. The Heart Cart is being used to educate passengers and airport employees alike on the use of the more than 190 automated external defibrillators (AED) that can be found at Toronto Pearson. The use of an AED can increase the survival rate of a person suffering from Sudden Cardiac Arrest by 30 percent or more.

In attendance at the event for comments and questions will be Lloyd McCoomb, President and CEO of the GTAA, Mike Figliola, Fire Chief with the GTAA, and Linda Pike, Chairperson of Medtronic Foundation, Canada chapter.

Media will also be given an instructional demonstration on the use of the AEDs.

Location: Toronto Pearson International Airport
Terminal 1 – Domestic Arrivals – Near the Interfaith Chapel and Tim Hortons
Date: Wednesday, April 9, 2008
Time: 10:00 a.m.

Contact: GTAA Media Office (416) 776-3709