



NEWS RELEASE

GREATER TORONTO AIRPORTS AUTHORITY

PHOTOGRAPHER BARBARA COLE'S *WHITE NOISE* INSTALLATION SHOWCASED AT TORONTO PEARSON INTERNATIONAL AIRPORT

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TORONTO— International award-winning fine art and fashion photographer Barbara Cole has been selected to showcase her latest installation *White NOise* at Toronto Pearson International Airport.

White NOise includes eight 40" x 30" reflective lenticulars and two spectacular 60" x 40" backlit lenticular light boxes. The dynamic images intrigued Lee Petrie, curator for the Greater Toronto Airports Authority (GTAA). She says, "Even as we were installing the show, passengers' eyes were caught by the surprise of an apparently still photograph moving. This kind of experience draws people in and makes them pause to consider the image, and our relationship with water."

White NOise is on display until January 10, 2010 in Airspace Gallery located in Terminal 1 at Toronto Pearson. The gallery is directly above the Domestic Arrivals Hall. Travel documents are not required to view the exhibition.

About Barbara Cole: Barbara began her career in photography in Toronto, Canada. She later opened her own photography studio in the early 1980s. Today, her work is exhibited internationally and is widely collected by both public and private institutions, including the Winnipeg Art Gallery, The Museum of Fine Arts (Houston) Polaroid Canada and Polaroid USA. Most recently, Barbara Cole was honoured at the 6th Festival International de la Photographie de Mode, in Cannes where she won the Grand Prix de la Photographie de Mode 2008. She will be honoured later this year by the International Photography Awards. www.barbaracole.com.

About the GTAA Art and Exhibitions Program: Launched in April 2004, the Art and Exhibitions Program offers a wide variety of engaging exhibits, with many developed in partnership with Ontario and Canadian museums, galleries and cultural and heritage institutions. The GTAA works to promote the Greater Toronto Area's reputation as an important cultural destination.

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